Dai, Gujie

Digital Media Designer & Cook   *Website*   *18gujie@gmail.com*

EXPERTISE

My interests lie in web art, digital environments, multisensory experience, user research, the philosophical implications of emerging technologies, and shifting definitions of 'the Human' within the digital milieu.

I have a background in engineering, digital media, and culinary arts. My multi-disciplinary background informs my technically and theoretically adept performances, web-based conceptual interventions, and audio-visual works. As a chef specializing in modern Australian cuisine, I bring the same attention to detail and aesthetic sensibility to my dishes as I do to my digital creations. I am a team player and a quick learner with an open mind towards new people, ideas, and opportunities.

EDUCATION

2022	**RMIT University**, Melbourne, Australia
	Bachelor of Design (Digital Media)

EXPERIENCE

Livestream Specialist (2024-)

Managed livestream hosts, coordinated content production, and maintained fan communities. Developed engaging content strategies, organized interactive activities, and improved audience retention. Focused on optimizing performance and driving growth through data analysis.

Cook (2024)

@Coin Laundry Cafe (Armadale, Melbourne)

Specialized in modern Australian cuisine, particularly brunch dishes, I managed from preparing fresh ingredients to cooking and plating, ensuring every dish was both delicious and visually appealing. I thrived in a fast-paced environment, consistently delivering quality and efficiency.

Web Developer & Multimedia Artist (2022)

@Playablestreets (Northcote, Melbourne)

Playable Streets engage and re-connect communities through collaborative art in public spaces, at home, and online. I'm a team player in the Kidstruments project, and responsible for developing its website and refining the design. This position demonstrates my multimedia professional skills and allows me to work creatively and collaboratively with the team.

Videographer & Post-production (2021)

@DG Media (St Kilda, Melbourne)

Work within a passionate and creative team, our responsibility mainly is creating video content for video platforms such as TikTok to help clients to promote their brand and grow their business.

Cook (2021-2023)

@EJ's Café (RMIT, Melbourne)

Responsible for the breakfast section, working in a fast-paced environment, being able to deal with various situations and customers and work under strong pressure, and coming out with strong time management and communication skills.

Fine Art Educator (2016-2020)

@(Nantong, China)

Responsible for the breakfast section, working in a fast-paced environment, being able to deal with various situations and customers and work under strong pressure, and coming out with strong time management and communication skills.

Skills

Programing Language & Framework

JavaScript	HTML&CSS, p5.js, three.js, tone.js
Java	Processing
C#	Unity3D
Python	Numpy
Pure Data & Max/MSP	N/A

Software

Moving Images	Premiere Pro, After Effects, Blender
Graphic Design & UX	Adobe Creative Suite, Figma
Virtual Environment	Unity3D, Unreal Engine, Blender
Document Processing	Microsoft Office Suite
Sound Design & Music Production	Reaper, Ableton, Audacity

Traditional Media

Photography, Drawing (landscape, architecture, figure), Ceramic